



Focus on iThemba

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The CSI Manager

Dear Sir/Madam

A WIN-WIN–WIN Partnership Proposal – Child Nurturing Workshop - *Jacob's Badge of Good Character*

- **Background: Focus on iThemba**, established in April 2003, is an accredited non-profit, public benefit section 18A educational trust. Focus on iThemba offers cluster foster care for orphans and vulnerable children. Our mission is to prepare the children for future leadership roles by providing, loving homes and the best possible education. To date, four sustainable foster care homes have been established, each headed by a loving, married couple who care for up to six children. The overall plan is to establish 20 homes on our 40 acre campus in Hillcrest. The Dept. of Social Development regards our Cluster Foster Care concept as being a “Best Practices” Model. Our commitment to each child goes beyond the customary 18 years of age. Tertiary education is encouraged and we undertake to care for them until they are, financially self-sufficient and mature enough to leave home. A major objective of the foster care programme is to re-establish the family ethos amongst our foster children. *It is for this reason that each home has not only a mother, but also a father.*
- **Our Child Nurturing Workshop is ideal for** parents, teachers, your staff, and anyone involved in influencing the life of a child.
- **The duration of the workshop** is from one to two hours depending on whether it is a lunch break presentation or if more time is available.
- **Purpose of the workshop** is to provide the tools to raise our children in an emotionally safe environment and to prepare them to make good life choices in a world that is continually seducing our children for sex, drugs and alcohol, pornography, abuse, crime and many other possible vices.
- **The Presenter**, Gavin Kruger has authored three books for children, teenagers and parents. Thousands have been sold to various education departments in South Africa. He was involved in education for over 27 years before joining Focus on the Family as Family Outreach Manager where he managed/conducted workshops for over 15, 000 teachers and parents. Gavin is presently the Family Services Manager at Focus on iThemba where the four foster homes and the School are under his management.
- **Workshop Material:** The book, *Jacob's Badge of Good Character* is a fun, book for children. It subtly teaches family and character values such as courage, honesty, perseverance, contentment and kindness to its readers. The book has been screened and approved as very suitable for teaching life skills in schools and has the aim of helping children make the right choices in life. For instance, how would a child who has not been taught courage, be able to say NO to an offer of drugs.

- **Who will benefit from this workshop?**

- ✓ The author of *Jacob's Badge of Good Character*, has donated all the proceeds of the sale of the materials and the workshops to Focus on iThemba, a registered NPO caring for orphaned, and vulnerable children in cluster foster care homes in Hillcrest, Durban. **Focus on iThemba and the vulnerable and orphaned children will therefore WIN.**
- ✓ The character and family values taught in the book and workshop will undoubtedly teach children invaluable lessons that will affect the way they make choices in life - choices that could keep them out of drugs, alcohol, sexually transmitted diseases, suicide and crime. The author has vast experience in these matters both as a workshop facilitator and as an educator for more than 27 years. **Therefore the children to whom the books are distributed, their parents, and the community also WIN.**
- ✓ **Most importantly, your organization will definitely WIN**, with a Tax Deduction Certificate and a rewarding way of earning BBBEE points - and more, much more than that, you will **WIN** with the knowledge that you have "held" and supported a child at Focus on iThemba, as well as the children of your community.

- **Typical cost of the course will be:**

- **Outside KwaZulu-Natal**

		Cost	VAT	Total
Presentation	2 hours	R2,000.00	R 280.00	R 2,280.00
Materials	100 books	R4,386.00	R 614.00	R 5,000.00
Other Costs		R2,500.00	R 350.00	R 2,850.00
Total		R8,886.00	R1,244.00	R10,130.00

- **Inside KwaZulu-Natal**

		Cost	VAT	Total
Presentation	2 hours	R2,000.00	R 280.00	R 2,280.00
Materials	100 books	R4,386.00	R 614.00	R 5,000.00
Other Costs		R 800.00	R 112.00	R 912.00
Total		R7,186.00	R 1,006.00	R 8,192.00

The Result is that we all **Win, Win, Win**. Focus on iThemba, an independently audited Public Benefit Organisation, will use every cent of the funds received to help support the children in our homes. To find out more about our work please visit us on www.focusonithemba.org. Please contact Gavin at 031-766 8306 or 082-32 656 20 for further information.

Yours sincerely

Gavin Kruger
 Manager: Family Services



Gavin Kruger (far left) is pictured with workshop attendees at the Kenville Primary School sponsored by NCP Alcohols.