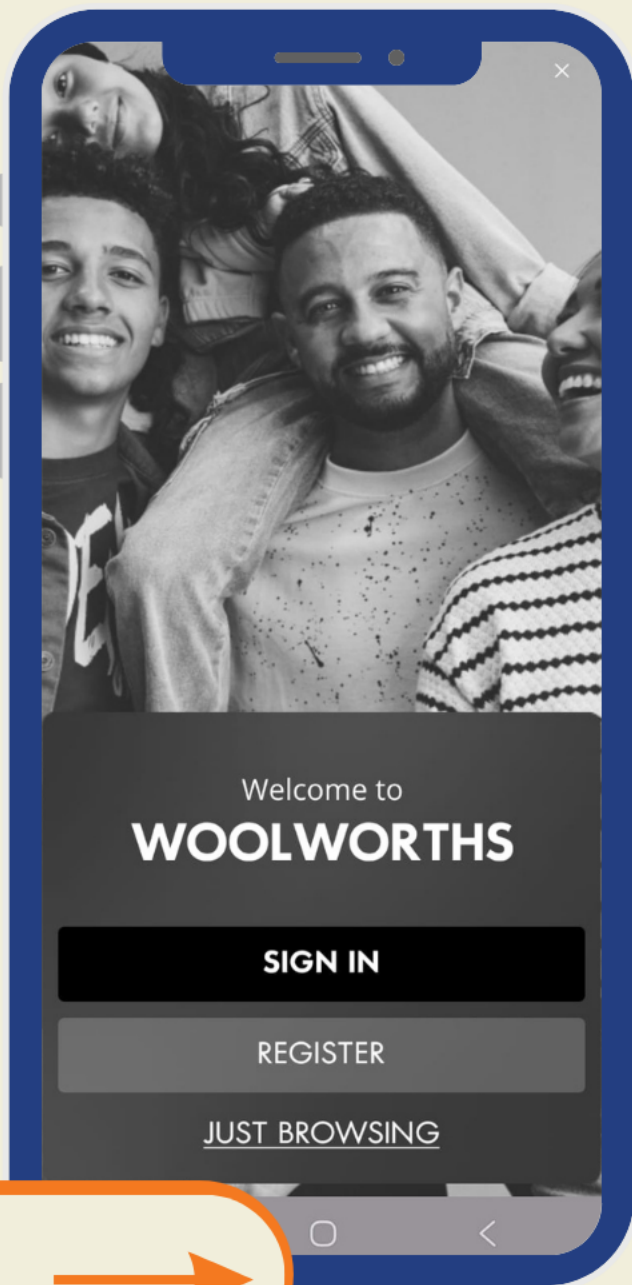


Step 1

Open the Woolworths app

Sign in or register to get started.



Next: tap Loyalty



It begins with **one small step.**



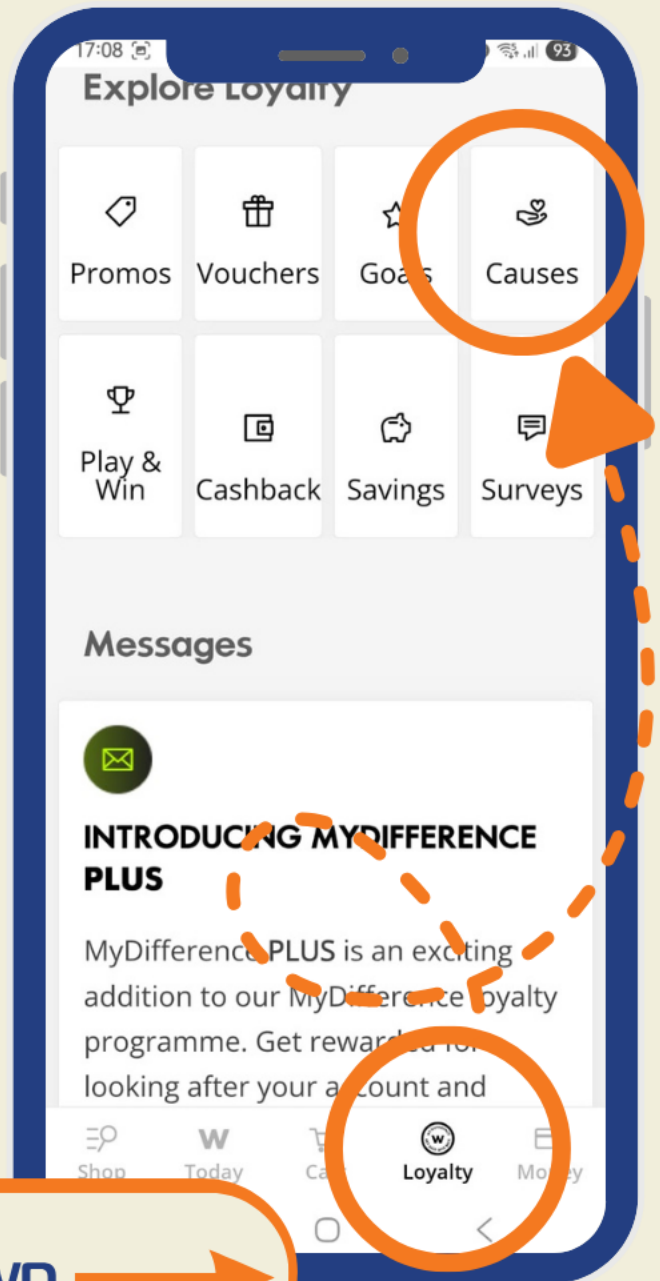
Step 2

Tap Loyalty, then Causes

Open the Causes
section in your
MyDifference hub.



Next: choose My Own →



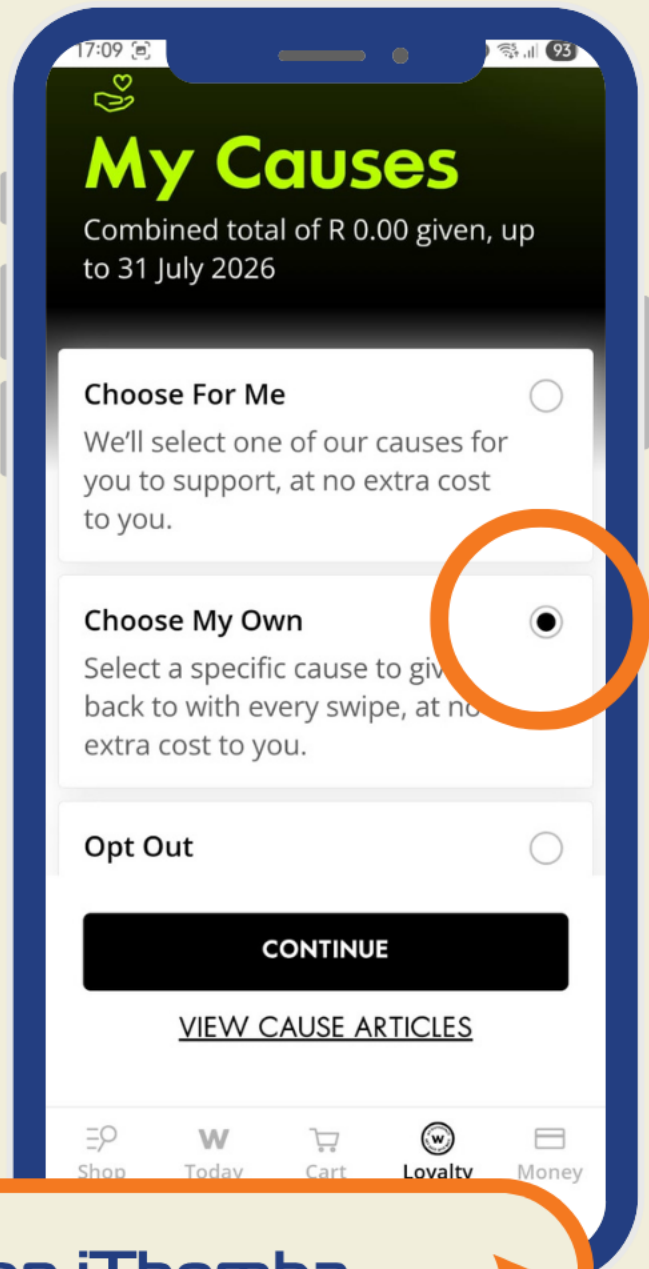
A few taps can help
strengthen early learning.



Step 3

Select “Choose My Own”

Select the option,
then tap Continue.



Next: search Focus on iThemba →

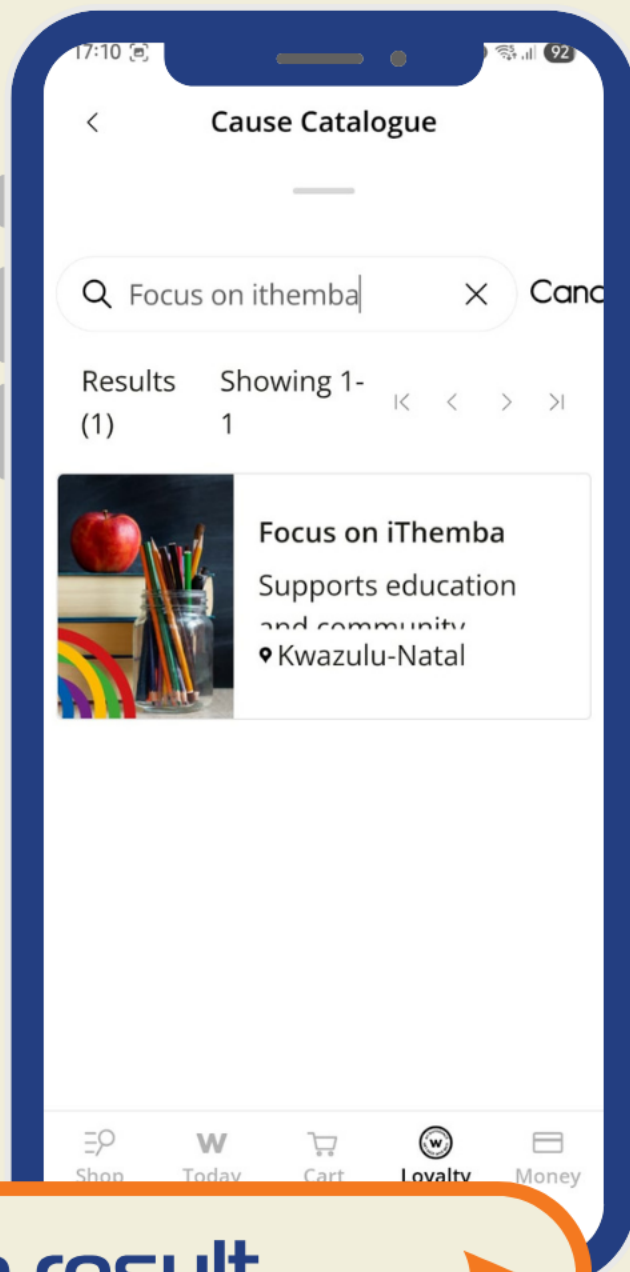
Choose a cause that **helps**
children thrive.



Step 4

Search for Focus on iThemba

Type the name into the cause search bar.



Next: select the result



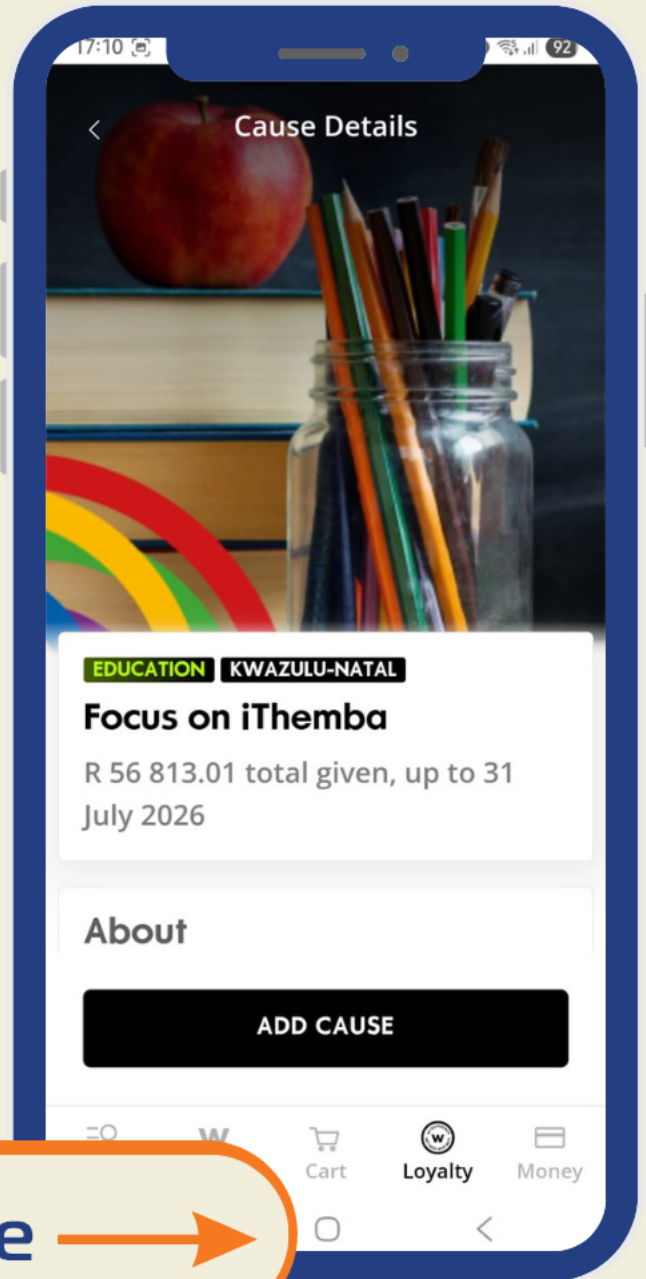
Support the work **behind**
stronger classrooms.



Step 5

Select Focus on iThemba

Tap the cause from
the search results.



Next: tap Add Cause →

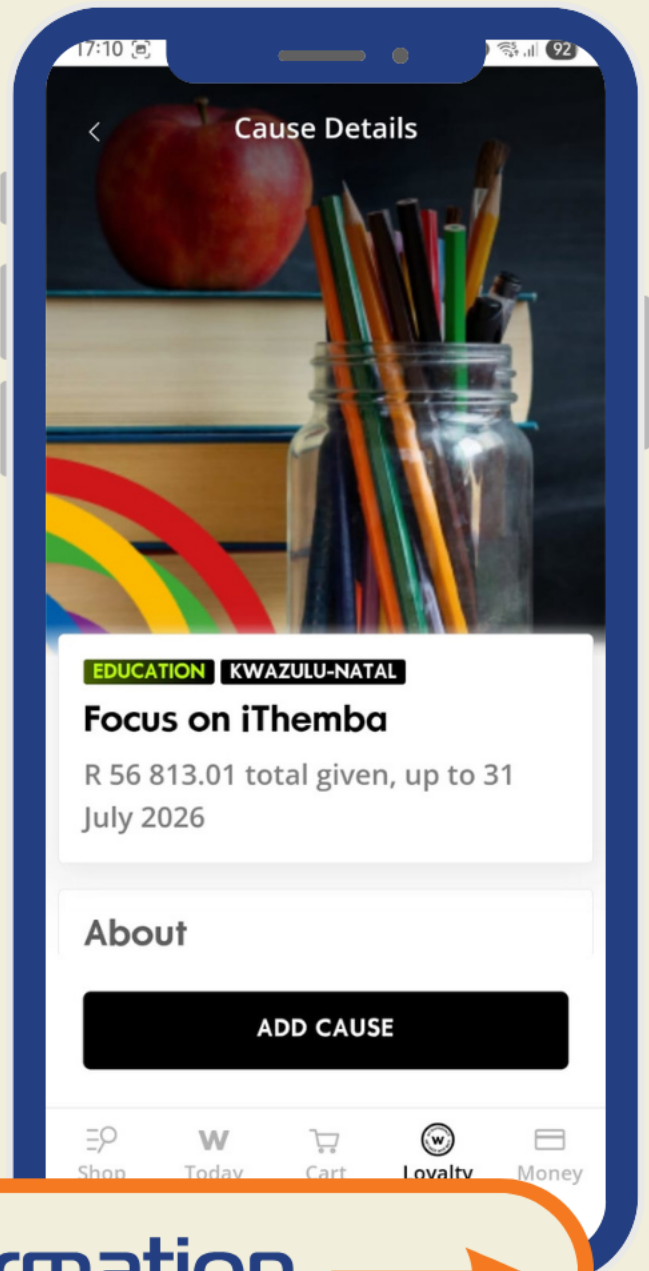
Help us invest in the people
who **teach and guide young
children.**



Step 6

Tap Add Cause

You will see **Focus on iThemba's** cause page.
Tap **Add Cause** to confirm.



Next: see confirmation →

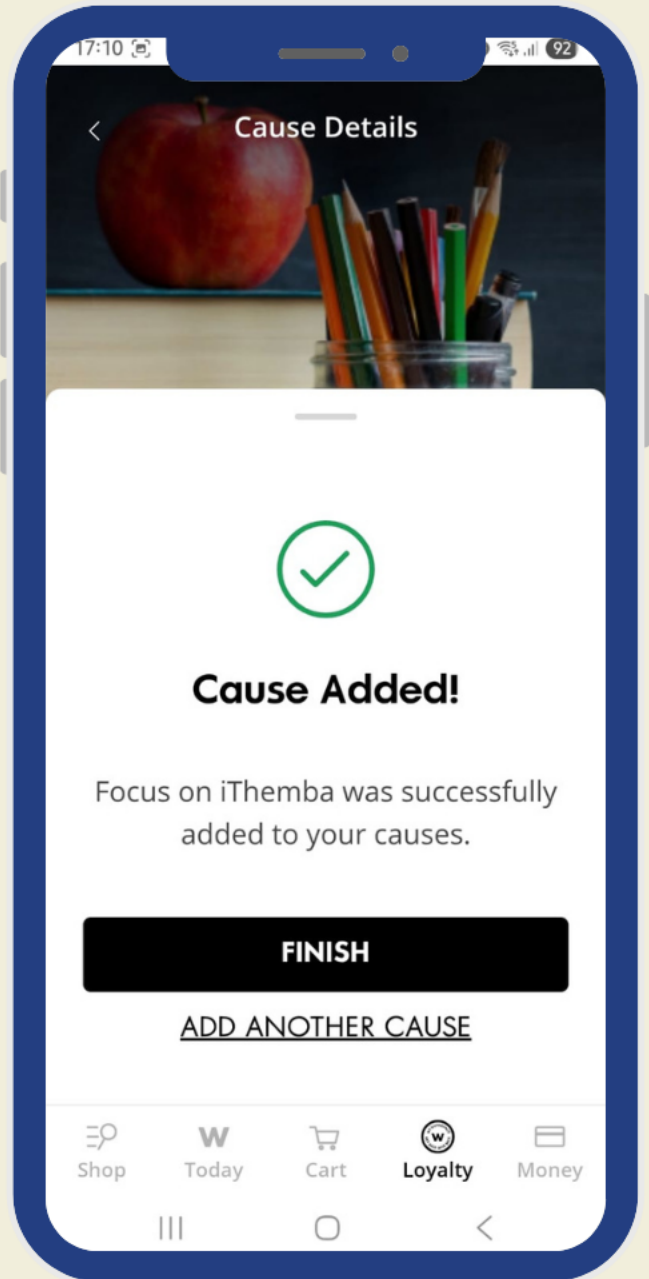
You're now part of **something meaningful.**



Step 7

You're all set!

Focus on iThemba has
been successfully
added to your causes.



Thank you for being part of
something that **helps hope**
grow.

